

BHGS Meeting Agenda

Location:	Coyne House
Date:	Jan 10, 2019
Time:	7:15 pm

Agenda details:

I. Agenda Review

Approve Minutes, Agenda additions, Get all previous board minutes up on-line (Sept -Nov)

II. Financial Report

Approve Budget 2018

III. Old Business

Approve Season calendar

In-person registration/ Registration numbers/ Last marketing push

Board Insurance – Bollinger

Clinics/USA Regional Meeting

IV. Board Reports

Player Agent, Facilities/Equipment, Snack Shack, Uniforms, Marketing, Sponsorship, Inter league, UIC, PA Division Reps, League Development, Special Events, Safety, Volunteers

V. New Business

Scholarships

January events : Evaluations

Board Meeting location

Board Seasonal Positions

VI. Other Items

BHGS Minutes: January 10, 2018

Attendance: Gia Schneider, Katie Coyne, Heidi Owens, Mike Bugliarello Jaime Merz, Sarah Ortiz, Butch Coyne

I. The season schedule draft two with some minor adjustments was presented. There were a few changes made to the schedule and draft 3 will be disseminated.

The season will run until June 1

The season will be posted by the end of January

As of April 30 for the 8u and 10U divisions, standing will be kept. The end of the season playoffs for 8u and 10u will consists of a day where all teams play, but the top 4 teams in each division will play as a semifinal game. The winners will advance to the championship game on June 1.

The league spent over \$5000 on clinics last year. We are trying to reduce that cost by eliminating some clinics. Steve Hill will be giving two coaches clinics, one on offense and one on defense. We are still trying to work an arrangement for a coaches pitching clinic with Cutting Edge. We will recommend to player that individuals will be encouraged to sign up for classes at Cutting Edge.

We are still having some issues with board members getting access to team snap emailing capabilities and in receiving emails through the board list, Katie is working diligently to get everyone up and running.

II. Treasurer: The budget will be sent out to the board members

III. Secretary:

AI: Heidi offered to mentor Nicole in the Secretary position. Nicole should send an email to Heidi to coordinate.

III. Marketing;

The lawn signs and banners have been placed throughout our area.

One of the marketing challenges is that West Valley Slammers has a very high recognition because of the highly visible location on Leigh and Curtner. Our visibility for our fields is quite low.

855 registration postcards are hitting mailboxes this week. The list consisted of our in-house list and a purchased list of households with young girls.

Jamie has been authorized to execute a Facebook advertising campaign over the next few weeks with an allocation of up to \$300

Thunder: It was discussed that we need to disseminate more information about Thunder earlier in the season.

Katie is doing a fantastic job with our facebook and Instagram communications. Make sure you check it out.

AI: We need to recruit a Thunder coordinator ASAP.

The Thunder coordinator needs to meet with coaches to inform them about the Thunder program, ask them to actively encourage players to try out. Specifically recommend players who should be personally asked to try out

We need to have materials available for parents about the program at the start of the rec season.

In Early April we need to set up a Thunder information table at the fields

There will be a Learn About Thunder and Thunder skills clinic on April 19

AI: It was determined that instead of rushing into tournaments on Memorial day and attending Nor-Cal. We need to choose tournament that fit our caliber of players.

The board will determine the number of tournaments the teams will play in a season and will work with the coaches to determine which tournaments to participate in this summer.

Player Agent.

145 Registered as of January 10, 2019. There were 109 registered as of this date last year.

Katie mentioned that we receive a substantial amount of registration in the last week of January and the first week of February. We need to continue a marketing push especially targeting the 6u and 8u divisions.

Current Registration -9 -Little Hitters, 30-6U, 38-8U, 51-10U,17-12U

Our goal is to register an additional 34-6u; 28-8u, 15-10u and 7-12u.

It was decided to expand our 12u division for rec ball to include BHGS player who were 13 yrs old on Jan 1.

AI: Katie will email the eligible players

AI: Butch will send an email to the league to recruit coaches and manager. This is the first year they may sign up on line, so the link will be included in the email.

AI: Butch would like to revisit the division starting times on Saturday.

There was a discussion on the buddy system. Currently we are holding to our policies, but will give the player agent leeway when creating the teams

Snack Shack:

AI: A snack shack planning meeting will be scheduled in Feb. to develop a complete SS plan

There was a discussion on the use of buy out and the effectiveness of them. We need to revisit this at the next board meeting.

We are a volunteer organization and we survive by utilizing volunteers. Every BHGS home team must supply a parent to work the SS or the game will not be allowed to start until a person is in the SS

Sara expressed concern about the lack of staffing for the SS. It was discussed that only the ACE certified head coach, one assistant coach and manager are exempt from the working the SS.

Fan Gear/Uniforms:

AI: Jamie is putting an order together for fan wear, sweatshirts, tank tops.

There was discussion about standardizing the uniforms so we can use any leftover ones the following year.

Jamie will keep us informed of the progress on this

AI: Jamie is negotiating with one uniform company to supply us with all our wearables for the entire year. By offering them all our business we will negotiate a better overall price.

AI: Only the 6U division will get visors to decorate. All other visors will be available for purchase from the snack shack.

Other:

Heidi mentioned that she is working with a group which assists the homeless in downtown San Jose. We discussed ways of offering girls softball to those families. Heidi will obtain more information and will report back.