

BHGS BOARD MEETING - OCTOBER 4, 2018

Attendance: Butch Coyne, Christine Knecht, Katie Coyne, Ben Scripoch, Molly Coyne, Mike Bugliarello, Sheryl Tamashiro

Meeting start: 7:30pm

1. Find new Secretary and Treasurer. Molly is interim Secretary and Christine is Treasurer until replacements are found.
2. Registration
 - School district will vote on cost of field usage in Nov.
 - Registration fees determined after school board vote
 - Registration fee increase due to projected increase in field use costs.
 - Families pay upfront or via payment plan (processing fee included in payment)
 - In person registration at Alta Vista Cafeteria (booking in process)
3. Marketing
 - Put banners up at elementary and middle schools: Oster, Carlton, Union, Leitz, Noddin, Guadalupe, Alta Vista, Hacienda, Dartmouth, Farnham, St. Francis, St. Lucy's, St. Mary's, Los Alamitos, Stratford, Holy Cross, Mulberry, reach out down Hillsdale
 - Need families to be school liaisons at each school: **Mike/Katie** will head family outreach
 - Distribute and put up lawn signs after Nov. 6 election
 - Refer a friend raffle: (pizza and movie for you and 5 friends) if kids refer a new friend they get 1 entry into raffle plus an additional entry for each friend they refer. **Friend must register.** If parents provide valid contact info for friend (email, address, phone) they get additional entries.
 - We will send a postcard to referred friends, put a link on the website, and a fill-in box on TeamSnap registration
 - BHGS tattoos, backpack chains, elastic bracelets, and the phone popsockets for in-person registration
 - Registering to walk in Los Gatos Christmas Parade (Dec. 1)
 - Katie is handling social media: **Like our Facebook page!**
4. Uniforms (**Jaime Merz**): bids at new company and get style and sizes to try at registration
5. Website launch planned for Oct. 22

Next meeting is October 22, 2018 at 7:30pm.

Meeting adjourned at 9:15pm.