

BHGS Board Meeting Minutes

Date: December 1, 2016

Official Start Time: 7:00pm

Official Adjournment Time: 8:20pm

I. CALL TO ORDER

- Attendees: James Reddell, Kyle Jackson, Steven Low, Heidi Owens, Tony Bowden, Ben Scripoch, Butch Coyne, Erin Frazer, Floyd Killen, Erika Reddell, Christina Pike, Kristen Bowden
- Absent: Richard Popejoy, Dan Liddle, Ron Chun, Jason Hilton
- Introductions and welcome to new board members: Christina Pike assistant uniform manager, Kristen Bowden assistant player agent

II. REVIEW OF PREVIOUS MINUTES

- Kyle motioned to approve the minutes from last meeting and Butch seconded the motion. Motion approved.

III. Old Business

- Seasonal Board Recruiting
 - The board discussed the seasonal board and James feels we are in pretty good shape. Most of the remaining positions will be filled as the season gets closer and begins. Yearbook coordinator is one that we need to think about, but division reps will become clear as we move through clinics.
 - Filled positions since last board meeting:
 - Safety coordinator: Ron Chun
 - Hit-a-thon and Opening Day assistant: Jamie Merz (also graphic designer who will help design shirts)
 - Assistant Player Agent: Kristen Bowden
 - Assistant Uniforms Manager: Christina Pike
- Spring Season Registration
 - Tony reported that registration is open and we have 102 registered players
 - 15 girls for 6U
 - 39 girls for 8U
 - 33 girls for 8U
 - 15 for 12U
 - James said that at this time last year we had 81, so we are tracking to exceed last year's registration. Last year, registration was low. We are on track to hit same level as 2015 which was 230. Our goal is to exceed 200 and ideally register closer to 250. Kyle mentioned that 14 U don't count toward numbers in registration, so the numbers may not compare easily to previous years.
- Spring Season Key Dates
 - The board discussed key dates for Spring Season, most of which are on the calendar and some that need to be set.
 - Safeway information booth, Saturday, January 4th

- Evaluations, February 4th
 - Family workday TBD
 - Clinic dates, varied over a few weeks but are set
 - Donut social, 6U meet and greet, TBD
 - Opening day & Hit-a-thon, Saturday, March 4th
 - Picture, March 11th, prefer to do it outdoors unless raining
 - **Action item** – Heidi - to reserve cafeteria for March 11 - 8am to 11am
 - **Action item:** James to figure out the exact dates for remaining key days and work with Ben to put on calendar.
- Marketing activities
 - Banners
 - Butch created five new banners and they look awesome! Thank you Butch. He also put out signs in Safeway center and they took them down.
 - **Action Item** – Heidi to request permission to put up new banners and/or handout fliers at Union HS, Stratford, and St. Mary's.
 - **Action Item** – Kyle to request permission to put up new banners and/or handout fliers at Noddin.
 - **Action Item** - Erin to request permission to put up new banners and/or handout fliers at Guadalupe, and fence near tennis courts on Camden
 - **Action Item** - Butch to request permission to put up new banners and/or handout fliers at Leets
 - Postcards
 - Butch printed out 1000 postcards and mailed them to 300 girls from last year. We have 700 remaining and the board took some to hand out to people at their schools. The board agreed to send a second mailing to a "clean list", those who haven't already registered, in January.
 - Safeway information booth
 - The board discussed reusable grocery bags for the information booth and decided they wouldn't have a very high conversion rate from grocery bags. Instead, we will hand out fliers and have balloons.
 - Advertising
 - The board discussed advertising and decided not to pursue it further this year. Pricing for Los Gatos Magazine was \$300 for quarter page ad, but they don't have a new issue until February. Board felt that most girls register through word of mouth and referrals from friends, so ads would not be prudent use of funds.
- Holiday Parade
 - James gave an update on Stacey Hilton's behalf. The board and their families are invited to walk in the parade and need to let Stacey know ASAP. She will be sending out the staging area location Friday 12/2. We have #112 and kids to wear jerseys, no bats, need volunteer to pick up coffee and pastries. Floyd will have the boat in place at 7:30am and everyone needs to be there at 10am.
- Field resurfacing

- Butch gave an update that dugout covers are down, waddles are all out, Jensen has been unresponsive to phone calls, but he will keep trying. Their price of \$3500 is very low and they do good work.
- **Action item:** Butch to continue calling Jensen.
- **Action item:** Tony to check with Albany construction to see if they can do it. Feb 20th to 21st, Presidents day week are the proposed dates. Sundays are not allowed for workdays due to our agreement with the district. If we can't get it done in February, April will be our next option.

III. New Business

- Discussion of 2017 budget
 - Steven Low lead the board through a discussion of proposed projects. Thank you, Steven, for your awesome work on the budget!
 - **Action item** - Tony to take a look at the electrical circuit for the large freezer.
 - **Action item** - James to get new dugout covers for opening day.
 - **Action item** – Butch to evaluate condition of the snack shack roof. There was an issue with the roof, but we can't remember if it was structural or cosmetic. Richard Popejoy may have already fixed it.
 - **Action item** – Butch to get an estimate on the bullpen backstops. Discussed replacing the bullpen backstops. Between B and C and next to D, hold off on giant one. We may need a new home plate at cost of around \$150.
 - Discussion of bulletin board on snack shack, we don't need a new one.
 - Discussion of tool holders and moving some of the construction tools to the back area. If cost is only \$50 for a rack, that's fine, however we don't want to mount anything to exterior of snack shack.
 - Board discussed expanding dining area for snack shack at great length. New picnic tables approved by district, but not ordered. Tables needed to be anchored to the ground. School might be open to more benches around that tree line. Decision to hold off on discussing benches with the principal until after backstops are re-assembled.
 - Discussion of summer projects including fixing the potential safety hazard of the rusted out gap in the overhang fence on field C and/or increasing height of field C fence. Diamond fencing is vendor we have used in the past. Concrete slab for back of snack shack is highly desired by board because its dusty and dirty back there. Steven to provide a feasibility analysis later in the year for summer projects.

V. NEW BUSINESS

- Board meeting location was discussed. The board decided to change meeting location to Round Table Pizza for better acoustics in private rooms and playground for kids.
 - **Action Item:** Heidi to book Round Table Pizza for 2017 and see if we can get a discount on the \$50 required food purchase. Meeting times are November through April at 7pm / May through October at 7:30.
- Topics for next meeting – Uniforms, clinics, review key dates.

VI. ADJOURNMENT

- Next meeting is January 5th, 2017 at 7pm (note the meeting time shifts to 7pm when there are no softball games underway.)
- Kyle motioned to adjourn, Ben seconded. Meeting adjourned @ 8:20pm.