

Branham Hills Girls Softball
BOARD OF TRUSTEES MEETING
November 11, 2014
7:00pm

1. CALL TO ORDER – 7:05pm

Attendees: Butch Coyne, Kamal Arcot, Cheri Theobald, Michael Bower, Dan Liddle, Jen Hickey, Wes Paik, Heather Bankoski, Floyd Killen, James Reddell, Erika Reddell, Stacey Hilton, Kelly Dierkes

2. REVIEW OF PREVIOUS MINUTES –

- a. Dan motioned to approve the minutes from last time Jen seconded the motion. Motion approved.

4. REPORTS

- President
 - Will distribute the drafted calendar by Exec Board to Full Board for review/comment.
 - Quick high level review of 2015 schedule:
 - Next Wed 11/12 is in-person registration at Round table. Stacey will print the form and Jen has organized the files, reserved with Round Table, mapped-out plan.
 - Player Evaluations 1/24
 - Mandatory Coach Meeting 1/24 (1pm, after evaluations)
 - Coach Selection meeting 1/29, notification
 - Play through Spring break due to conflicts with IL and different schools.
 - Ice cream social 2/7
 - Opening Day 3/14
 - Closing ceremonies 6/6 (all of IL are ending 5/16)
DISCUSS OFF-LINE TRADE-OFFS FOR ENDING EARLIER
 - Thunder try-outs 5/2
- Safety: no update
- Facilities:
 - Need to figure out the budget status to cover the season before start the spend for facilities.
- Uniforms: Heather and Kamal
 - Heather and Kamal will schedule a review of current inventory of old/ancient jerseys to see what we want to keep and toss.
 - Need the registration numbers to know what to order for uniforms.
- Inter-league and Travel Ball

- James and Michael went to IL meeting. Lots of change. Discussed shift in way B-level softball is managed by ASA. IL was all in agreement that won't also run a competitive B-level league during REC since it will pull all their talent. We agree.
 - Dave Millet and Kevin Selfridge left to form an A-ball team.
 - Butch reviewed the benefits and risks of going to A-ball.
 - Thunder had a great season this Fall. Finished 2nd, 2nd, and 1st in the bracket they were assigned. Three home runs on last day! Improved a lot over the course of Summer and then Fall.
- Web/Marcom
 - Stacey created postcard for mailers will get postage.
 - Stacey asking Margerita at the district for stuffing folders at schools with our flyers. Will get answers tomorrow.
 - Did posts/promotions advertising on Craigslist, Facebook, and Next Door.
- Secretary – Nothing new to report.
- Treasurer
 - Cheri handed out the detailed budget for 2015. Mainly numbers from last year with some corrections for some numbers that were very off. Last year we generated more than we spent. New changes:
 - Added some marketing activities (give-aways, post cards)
 - Capital expenses for redoing the fields (“fluffing”). Bathroom plumbing issues needed. Have \$5K line item for facilities improvements but will wait to release until see how registrations go.
 - Kelly motioned to approved and Dan seconded the motion. Motion passed.
- Scheduler
 - James needs to set up a Diamond Scheduler account created so he can get familiar with it's league scheduling capabilities. Will try it as trial and then get help from Cheri or Michael to enter credit card.
- Player Agent
 - Registration
 - New Teamsnap registration process is going well.
 - Opened Oct 26th and have 24 registrants, which is ahead of where we were last year. Mix of different age groups.
 - Butch is putting signs up at 5 schools already, and brought additional ones to distribute for installation.
 - District says we are the exclusive Union School District softball league so we can ask other leagues to be removed from those schools.

- The safeway store program generated interest and visibility. Not a lot of direct registrations on the spot but good interest and expect follow-on.

- Filling roster spots for 2015 season
 - Michael will be driving filling these positions now that his soccer commitment. Will pull in players and staff from other sports that don't conflict.
 - Scheduler: **James Reddell (with help from Stacie and, Kelly)** would be OK setting it up, then have someone do the ongoing daily maintenance.
 - Umpire in Chief: **OPEN**, scheduling of umpires but also mentor the umpires so they get better and resolve rule conflicts. Our regional ASA umpire in chief said he'd train our teenage umpires at our location if we want.
 - Ace certifications: **Nicole (from PAL)**
 - Clinics: **Nicole (from PAL) MB recruited**
 - Player Reps
 - 6U: Jen has a candidate. Will reach out. **[AI]**
 - 10U – Jason Hilton
 - Coaching Mentor position – **OPEN** Dave Millet left. James want to consider Richard Popejoy (Los Gatos H.S. former coach)
 - Volunteer Coordinator: **OPEN**
 - Yearbook: Melissa Hickey
 - Hit-a-thon: Steve Low confirmed
 - Snack-shack: Yajaira Jaimes [AI: Michael Bower to contact her confirm and share Erika Reddell's offer to help.] [AI: MB find out how to handle payment for food inventory.]

5. ADJOURNMENT

- Next meeting is Thursday December 4, 2014 @ 7pm at JJ Magoos Pizza.
- Meeting adjourned 8:30 pm.