

Branham Hills Girls Softball
BOARD OF TRUSTEES MEETING
October 2, 2014
7:00pm

1. CALL TO ORDER – 7:10pm

Attendees: Butch Coyne, Kamal Arcot, Cheri Theobald, Michael Bower, Dan Liddle, Dave Millet, Steve Low, Jen Hickey, Wes Paik, Heather Bankoski, Floyd Killen

2. REVIEW OF PREVIOUS MINUTES –

- a. Dan motioned to approve the minutes from last time Butch seconded the motion. Motion approved.

3. UPDATES

- Provided in “Reports” below.

4. REPORTS

- Fall Travel Ball Update/ Tournament Support: James/ David M
 - Next Saturday we host a tournament and need to populate the snack shack with inventory. Jen needs help and \$ to plan for this. [AI] Dave Millet to talk to Greg Spirakis to get the number of teams we will host at Alta Vista and give that to Jen.
 - This weekend off, then 3 tournaments back to back. Briski, Halloween and one in between. All paperwork is done and paid. Overall positive so far.
 - Snackshack prep for the tournament requires that [AI] Kamal will review old food inventory in snack shack and toss old out of date chips and so forth.
- Safety: no update
- Facilities:
 - Painting the snack shack has cost \$350 so far. What about bulletin boards. [AI] Butch put a list together of improvement items and costs so we can decide which we can afford and properly maintain.
 - Need to repaint the curb in front of the gate since the city hasn’t gotten around to it.
- Uniforms: Heather and Kamal
 - Sent out a proposal for the uniforms that they want to do this year. Slightly lower cost 6U and more expensive older uniforms. Offers multiple additional colors such as neons. The group agreed to allow the older 10s and 12s to get the unique neon colors and younger will have the standard color options. (Incentive for staying in the league in older ages.)

- Coaches are \$5/shirt difference between dryfit and cotton shirts for younger coach shirts. We would like to offer a ladies cut version as well.
 - Better gauge sizes for umpire shirts.
 - [AI] Board shirts put a line item in the budget and Heather and Kamal will come back with a proposal with specific dollar estimate based upon last year estimate and the above mentioned changes.
- Inter-league – Dan trained James Reddell and provided historical perspective and email thread. Introduced him to the group, added him to the IL contact list and provided the questions list that we need to provide to IL.
- Web/Marcom
 - Dan gave access permissions for Stacey Hilton to BHGS website and Facebook pages. Conducted on-line training and orientation and handed-off daily management.
 - Butch/ Jen provide update on Marketing meeting and Butch gave a hand-out. Highlights: League numbers have been dropping over the years due to other conflicting sports and believe we need to invest in this area to stop the shrinking. We want to target 275-300 players from 225 last year. Promotion ideas: recommend a friend program—bring in someone who has not played for BHGS in the prior season and your registration is free. Other suggestions/brainstorm ideas teddy bears, water bottles, jump house passes, flyers, lawn signs, banners. [AI] Board is supportive and has requested a proposed budget and top 3-4 activities to fund and will review in next meeting.
- Secretary – created new email list server distribution lists for full and league board members. This makes it easier to keep the email addresses current, archive message history.
- Treasurer
 - Discuss process for requesting checks and other process reminders
 - Budgeting Process. [AI] Cheri to send out summary P&L to Exec Board.
- Player Agent
 - Registration Topics and Dates
 - Team Snap Evaluation vs. LeagueOne
 - LeagueOne can work for this coming year, but it is very difficult and not user-friendly. James has been using TeamSnap for his teams and liked it. Jen demonstrated a full league management system. So far easier to use for registration. Similar registration functionality and payment options through TeamSnap. Good calendaring capability and individual team posting information. ? Control images/information or train folks on appropriate rules... [AI] Next step is Jen to organize a

demonstration of the system for the Board next week. Butch will head-up an evaluation of if we can break the contract we have with LeagueOne due to the email limitations. TeamSnap is \$62.50/month for unlimited at least 10 months or one year is \$499 flat fee unlimited for TeamSnap. [AI] Cheri to find out the cost of LeagueOne that we are paying.

- Butch motioned for the board to approve the \$499 (plus tax) flat fee assuming demonstration and main functionality is verified by next week. Dan seconded the motion. Motion passed.

- Filling roster spots for 2015 season
 - Scheduler: **OPEN**, Kelly would be OK setting it up, then have someone do the ongoing daily maintenance.
 - Umpire in Chief: **OPEN**, scheduling of umpires but also mentor the umpires so they get better and resolve rule conflicts. Our regional ASA umpire in chief said he'd train our teenage umpires at our location if we want. (We previously didn't do it but it would be good per Dave.) Kevin is possible candidate.
 - Ace certifications: **OPEN**
 - Clinics: **OPEN**
 - Player Reps
 - 6U: Jen has a candidate. Will reach out. [AI]
 - 10U - OPEN
 - Volunteer Coordinator: **OPEN**
 - Yearbook- Jen's sister Mellisa agreed to do yearbook.)
 - Hit-a-thon- **OPEN**

5. ADJOURNMENT

- Next meeting is Thursday November 6, 2014 @ 7pm at JJ Magoos Pizza.
- Meeting adjourned 8:30 pm.